STATUS: 21ST JULY 2026

PROGRAM

ALLIANCES IN A NEW GLOBAL ORDER

SALZBURG SUMMIT

22ND – 24TH JULY 2026

MAIN PROGRAM

Main topics for the main stage.

The Zeitgeist Sessions:
Cutting through the noise — current topics that are driving the world right now.

DEEP DIVES

Go deeper, off the record sessions. Limited capacity per Deep Dive.

SOCIALS

WEDNESDAY

22nd July 2026

Hangar-7

SOCIALS

18.00

WELCOME GALA DINNER

POWERED BY RAIFFEISEN

by invitation & pre-registration only
Dress code: cocktail attire

THURSDAY

23rd July 2026

Salzburg Congress Center (SCC)
MASTER OF CEREMONIES **Corinna Milborn**, Head of News, PULS 4 & PULS 24

09.00
(DE/EN)

OPENING REMARKS

Georg Knill — President, Federation of Austrian Industries
Kristina Hammer — President, Salzburg Festival
Karoline Edtstadler — Governor of Salzburg

GEOPOLITICS
MAIN STAGE

09.20–09.45
(DE)

SPOTLIGHT TALK: THE NEW GEOECONOMICS – WHAT IT MEANS FOR EUROPE AND THE WORLD

Johannes Hahn — President, Austrian Central Bank; former EU Commissioner
Sabine Mauderer — First Deputy Governor, Deutsche Bundesbank
Corinna Milborn — *Moderation*, Head of News, PULS 4 & PULS 24

GEOPOLITICS
MAIN STAGE

09.45–10.00 (EN)

IMPULSE: A CENTURY OF PLENTY

Sven Smit — Chair of the McKinsey Global Institute

GEOPOLITICS
MAIN STAGE

10.00–10.30 (DE)

SPOTLIGHT TALK: EUROPE, WHAT'S NEXT?

Claudia Bauer — Minister for European Affairs, Austria
Gunther Krichbaum — Minister of State for Europe, Germany
Reiner Reitsamer — *Moderation*, ORF III

10.30–10.50 COFFEE BREAK

GEOPOLITICS
MAIN STAGE

10.50–11.00 (DE)

IMPULSE: EUROPE'S ROLE IN UKRAINE — FROM CRISIS RESPONSE TO RECONSTRUCTION

Karl Nehammer — Vice-President, European Investment Bank (EIB)

GEOPOLITICS
MAIN STAGE

11.00–12.00 (EN)

SPOTLIGHT TALK: AMERICA, EUROPE AND THE NEW GEOPOLITICS OF POWER

Antony J. Blinken — 71st U.S. Secretary of State
Kate Smaje — *Moderation*, Global Head, Technology & AI (CTO), McKinsey & Company London

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12.00–13.15 LUNCH

ZEITGEIST
MEDIA
MAIN STAGE

13.15–14.00 (EN)

SPOTLIGHT TALK: AMERICA IN TRANSITION — A EUROPEAN VIEW FROM INSIDE THE MEDIA LANDSCAPE

Mark Thompson — CEO, CNN
Gerhard Zeiler — President, Warner Bros. Discovery International
Corinna Milborn — *Moderation*, Head of News, PULS 4 & PULS 24

ZEITGEIST
MIGRATION
MAIN STAGE

14.00–14.10 (DE)

IMPULSE: EUROPE AT A CROSSROADS — SECURITY, MIGRATION AND POLITICAL STABILITY

Magnus Brunner — European Commissioner for Internal Affairs and Migration

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14.10–14.25 COFFEE BREAK

ZEITGEIST
ECONOMICS
MAIN STAGE

14.25–14.35 (DE)

IMPULSE: AUSTRIA'S INDUSTRIAL COMEBACK — BOLD DECISIONS FOR A COMPETITIVE FUTURE

Wolfgang Hattmannsdorfer — Federal Minister for Economy, Energy and Tourism, Austria

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INNOVATION,
BIOTECH,
HEALTH
MAIN STAGE

14.35–15.35 (EN)

PANEL DISCUSSION: ENABLING TOMORROW'S INNOVATION — LIFE SCIENCES IN A NEW GLOBAL REALITY

Wolfgang Hattmannsdorfer — Federal Minister for Economy, Energy and Tourism, Austria
Steffen Lang — President Operations, Novartis
Elly Tanaka — Scientific Director, IMBA, Austrian Academy of Sciences
Annemarie Weissenbacher — Rector, Paracelsus Medical Private University (PMU)
Monika Rosen — *Moderation*, Vice President, Austro-American Society

MEDIA
MAIN STAGE

15.35–16.20
(DE)

PANEL DISCUSSION: MEDIA & MINDSET — CHALLENGES FOR EUROPE

Kai Diekmann — former Editor-in-Chief, BILD
Julia Ruhs — Journalist, Bayerischer Rundfunk, Bestselling Author, Columnist BILD
Katrin Prähauser — *Moderation*, SERVUS TV

16.20–16.30 BREAK

DEEP DIVES 16.30–17.30

parallel sessions, by invitation & pre-registration only

MEDIA, POWER AND INFLUENCE (DE)

POWERED BY SELEKTIV MEDIA

Thomas Gruber — CoCEO und Chairman of the AGTT (Arbeitsgemeinschaft Teletest), ProSiebenSat.1 PULS 4 GmbH
Harald Kräuter — Director of Technology and Digitalization, ORF
Rainer Nowak — CEO, Die Presse
Caterina Preti — Managing Director, SKY Austria

Host: Sara Grasel, Editor-in-Chief, Selektiv Media

EXCLUSIVE TALK: INTELLIGENCE (DE)

General Major Sascha Bosezky — Head of Austria's Strategic Intelligence Agency

Host: Christoph Neumayer, Director General, Federation of Austrian Industries

SECURITY BY INNOVATION: EUROPE'S DEFENCE INDUSTRY AS A STRATEGIC SECTOR (DE)

POWERED BY ABA & FFG

Wolfgang Hattmannsdorfer — Federal Minister for Economy, Energy and Tourism, Austria
Christoph Alexander Müller — CEO, Rheinmetall MAN Military Vehicles (RMMV)
Bernhard Quendt — Chief Technical Officer, Thales Group
Enrico Savio — General Manager, Leonardo International

Host: Peter Koren, Deputy Director General, Federation of Austrian Industries

ENERGY AS A STRATEGY FOR THE FUTURE: BETWEEN TRANSFORMATION AND RESILIENCE (DE)

POWERED BY OMV

Markus J. Beyrer — Director General, BusinessEurope
Reinhard Florey — CFO, OMV
Monika Köppl-Turyna — Managing Director, EcoAustria

Host: Anna Wallner, Head of New Media, Die Presse

AUSTRIA'S STARTUP ECOSYSTEM UNDER PRESSURE: EASY TO LAUNCH, HARD TO SCALE? (DE)

POWERED BY KSW

Johannes Braith — Founder, Storebox
Manuela Fürst — Founder, ValueAdd
Philipp Rath — President, KSW

Host: Corinna Milborn, Head of News, PULS 4 & PULS 24

AI & BIOTECH: THE NEXT WAVE OF DISRUPTION (EN)

Julia Fan Li — Co-Founder & CEO, Micrographia Bio
Mark Kotter — Founder, bit.bio & clock.health
Liisi Laaniste — CSO & Co-Founder, CoSyne Therapeutics

Host: Hermann Hauser, Co-Founder ARM & Amadeus Capital

EUROPE BETWEEN THE US AND CHINA: RULE-TAKER OR RULE-MAKER? (DE)

POWERED BY EFA

Othmar Karas — President, European Forum Alpbach
Lukas Mandl — Member of the European Parliament
Elisabeth Zehetner — State Secretary for Energy, Startups and Tourism, Austria

Host: Katrin Prähauser, SERVUS TV

SOCIALS

17.45–18.45

(DE)

AI AFTERWORK DRINK

POWERED BY THE FEDERATION OF AUSTRIAN INDUSTRIES' AI TASK FORCE

Thomas Arnoldner — Deputy CEO, A1 Group
Christoph Knogler — CEO, KEBA

80 Jahre IV Lounge

SOCIALS

20.00

SALZBURG SUMMIT GET TOGETHER

Hotel Sacher & Café Bazar

Selektiv Media Pop-up Bar between the venues, by invitation & pre-registration only

FRIDAY

24th July 2026

Salzburg Congress Center (SCC)

DEEP DIVE

08.00–08.45

(DE/EN)

TECHNOLOGY BREAKFAST — REGULATION: HOW MUCH IS TOO MUCH?

POWERED BY A1

Thomas Arnoldner — Deputy CEO, A1 Group
Michael Höllerer — CEO, Raiffeisen Bank International (RBI)
Monika Köppl-Turyna — Managing Director, EcoAustria
Alejandro Plater — CEO, A1 Group

Hotel Sheraton, Papageno Saal

by invitation & pre-registration only

GEOPOLITICS
MAIN STAGE

09.00–09.30

(EN)

KEYNOTE

The Rt. Hon. Justin Trudeau — former Prime Minister of Canada

GEOPOLITICS
MAIN STAGE

09.30–10.30

(EN)

SPOTLIGHT TALK

The Rt. Hon. Justin Trudeau — former Prime Minister of Canada
David Bach — *Moderation*, President, IMD Business School
Hannelore Veit — *Moderation*, Journalist & former ORF news anchor

ENERGY
MAIN STAGE

10.30–10.45

(EN)

IMPULSE: ENERGY AS A BRIDGE — POWERING EUROPE'S STRATEGIC SOVEREIGNTY

Michael Strugl — CEO, Verbund

DEFENCE
MAIN STAGE

10.45–11.15

(DE)

PANEL DISCUSSION: DEFENCE, TECHNOLOGY AND THE FUTURE OF SECURITY

Markus J. Beyrer — Director General, BusinessEurope
Sabine von der Recke — Management Board, OHB System AG
Rainer Nowak — *Moderation*, Die Presse

AI
MAIN STAGE

11.15–12.15 (DE)

PANEL DISCUSSION: AI, QUANTUM AND THE NEXT TECHNOLOGY REVOLUTION

Eva-Maria Holzleitner — Federal Minister for Women, Science and Research, Austria
Alexander Pröll — State Secretary for Digitalisation, Austria
Markus Richter — State Secretary, Federal Ministry for Digital Transformation, Germany
Anja Schneider — Head of Customer Engagement & Adoption MEE, SAP
Viktoria Tollinger — Business Development & Public Affairs, ParityQC
Thomas Zimpfer — *Moderation*, Managing Director, B&C Group

12.15 SALZBURG SUMMIT STATEMENT BY GEORG KNILL

12.20 LUNCH

**The program is a draft and subject to change. It will be updated on a regular basis.*