

A panoramic view of Salzburg, Austria, at sunset. The city is built on a hillside, with the Salzburg Fortress (Hohensalzburg) at the top. In the foreground, the Salzach River flows through the city, with a bridge and a green lawn. The sky is a warm, golden yellow.

SALZBURG SUMMIT

26 – 28 July 2023

EUROPE TOMORROW. FACING THE CHALLENGES. SHAPING THE FUTURE.

LOCATIONS

1 SALZBURG CONGRESS

Auerspergstraße 6, 5020 Salzburg, Austria

2 HOTEL GRAND SHERATON

Auerspergstraße 4, 5020 Salzburg, Austria

3 HOTEL HYPERION SALZBURG

Rainerstrasse 4, 5020 Salzburg, Austria

4 MOZARTEUM SOLITÄR

Mirabellplatz 1, 5020 Salzburg, Austria

5 HOTEL SACHER

Schwarzstraße 5-7, Altstadt, 5020 Salzburg, Austria





IMLAUER HOTEL
PITTER Salzburg

Cafe Fingerlos
JM Fingerlos

Salzburg Congress

1

3

2

Rainerstraße

Franz-Josef-Straße

Andräkirche

Schloss Mirabell

Mirabellgarten

s Mönchstein

Elisabethkai

Schwarzstraße

Universität
Mozarteum
Salzburg

4

Institut für Spielforschung

Dreifaltig

Ursulinenplatz

Karajan Geburtshaus

Mozart-Wohnhaus

5

Haus der Natur

Linzer Gasse Platzl

Museum der
Salzburg

Salzburg AG für
Energie, Verkehr und...

PROGRAMME



PROGRAMME

26 JULY 2023	TIME	PROGRAMME	LOCATION
	17:00	OPENING RECEPTION	Hotel Sacher

PROGRAMME

27 JULY 2023

TIME	THEME	PROGRAMME	LOCATION
14:00	Artificial Intelligence	INTRO STATEMENT Mykhailo Fedorov , Deputy Prime Minister and Minister for Digitalisation, Ukraine	Salzburg Congress engl.
14:15	Artificial Intelligence (presented by Microsoft)	KEYNOTE Leading the new AI Era Marianne Janik , CEO Microsoft Germany	Salzburg Congress engl.
14:30	Strategic Autonomy	INTRO STATEMENT Thierry Breton European Commissioner for Internal Market PANEL Markus Beyrer , Director General BusinessEurope Jacques Vandermeiren , CEO Port of Antwerp-Bruges Nathalie Tocci , Director International Affairs Institute MODERATED BY Martin Selmayer , Head of Representation of the European Commission in Austria	Salzburg Congress engl.
15:45		KEYNOTE Karl Nehammer , Federal Chancellor of the Republic of Austria	Salzburg Congress
16:00	Innovation (presented by PHARMIG)	INTRO STATEMENT Geopolitics of innovation: Has Europe lost the battle? Thomas B. Cueni , Director General International Federation of Pharmaceutical Manufacturers & Associations PANEL Martin Kocher , Minister of Labour and Economy, Austria Maria Leptin , President European Research Council MODERATED BY Sara Grasel , Editor in Chief, IV	Salzburg Congress engl.
19:00 – 23:00		DINNER AT MOZARTEUM / SOLITÄR BEETHOVEN X – AI completed Beethoven's 10th Symphony Hannes M. Schalle , Moonlake Entertainment Rights	Mirabellgarten, Salzburg engl.

PROGRAMME

28 JULY 2023

TIME	THEME	PROGRAMME	LOCATION
09:00		<p>WELCOME ADDRESS</p> <p>Wilfried Haslauer, Governor of Salzburg and Kristina Hammer, President of the Salzburg Festival</p>	Salzburg Congress
09:20	Innovation	<p>EXECUTIVE INTERVIEW FOCUS ON START-UPS</p> <p>Hermann Hauser, Founder Amadeus Capital Partner Oliver Spadiut, Head of Research Area Biochemical Engineering at Technical University Vienna</p> <p>MODERATED BY Dejan Jovicevic, Co-Founder & CEO of brutkasten</p>	Salzburg Congress engl.
09:55	Digitalisation	<p>EXECUTIVE INTERVIEW BIG DATA & CYBERSECURITY</p> <p>Anastassia Lauterbach, Managing Director The ExCo Leadership Group, Chairwoman RiskQ Inc. Helmut Reisinger, CEO EMEA & LATAM Palo Alto Network</p> <p>MODERATED BY Dejan Jovicevic, Co-Founder & CEO of brutkasten</p>	Salzburg Congress engl.
10:30	Finance	<p>EXECUTIVE INTERVIEW FINANCING GREEN TRANSITION</p> <p>Herbert Houf, President Austrian Chamber of Tax Advisors and Auditors Michael Strugl, CEO Verbund AG</p> <p>MODERATED BY Corinna Milborn, Head of Information Puls 4</p>	Salzburg Congress ger.
11:00	Finance	<p>INTRO STATEMENT</p> <p>Paolo Gentiloni, European Commissioner for Economy</p> <p>PANEL</p> <p>Karoline Edtstadler, Minister for the EU and Constitution, Austria Christian Sewing, CEO Deutsche Bank André Loesekrug-Pietri, Chairman & Scientific Director JEDI Ann Doerr, Philanthropist behind the Stanford Doerr School of Sustainability</p> <p>MODERATED BY Monika Rosen, Vice President of the Austro-American Society in Vienna</p>	Salzburg Congress engl.

PROGRAMME

28 JULY 2023

TIME	THEME	PROGRAMME	LOCATION
12:30		KEYNOTE Anton Zeilinger , Nobel laureate 2022	Salzburg Congress
13:00		CLOSING REMARKS Commissioner Johannes Hahn	Salzburg Congress
13:30		LUNCH	Salzburg Congress
TIME		SIDE EVENTS	LOCATION
14:00 – 15:30		MEDIA SUMMIT 2023 Algorithm, Brands & Emotions	Schloss Leopoldskron
14:00 – 16:00		ART & CHAMPAGNE Guided Art Tour with reception	Galerie Frey

Subject to changes.

PANELS

GLOBAL POLICY PANEL

The panel will discuss the ever changing nature of global governance, especially in the light of the ongoing war in Ukraine. We experience dramatic shifts in the economic, political, and social landscape profoundly affecting Europe and its role in the world. Europe needs to navigate the shifting power dynamics to define better, protect and advance its interests and to boost its strategic partnerships. What role should Europe play on the global stage? What actions do we need to take to ensure Europe strengthens its role of a global actor in the decades to come? How can the European Union work more strategically with third countries?

STRATEGIC AUTONOMY PANEL

This panel aims to explore how Europe as an open economy can achieve greater strategic autonomy and increase its competitiveness while preserving its attractiveness as an industrial place. Experts will discuss ways to strengthen Europe's economic resilience, including developing a more self-sufficient supply chain and promoting fair and sustainable trade practices. What are the lessons learnt from recent crises? In which areas should Europe become more strategically autonomous? What does Europe need to do to increase its competitiveness?

ARTIFICIAL INTELLIGENCE PANEL

Europe should become a front runner in using and developing artificial intelligence solutions to foster growth and innovation. At the same time, advances in artificial intelligence will inevitably bring challenges and will require an adjustment of our regulatory framework. How can Europe best use its potential to be at the forefront of the technological change? Can Europe be a global standard setter also for AI? How we deal with the democratic challenges related to AI? The panel assesses the potential of artificial intelligence to transform Europe's economy and society.

PANELS

INNOVATION PANEL

Technical innovation drives progress and advancement of society in various fields, including in the areas of biochemical engineering and pharmaceutical industry. The Innovation panel aims to explore the impact of technological innovations on labour markets, and notably on economic growth in Europe, as well as strategies for governments and policymakers to boost innovation and foster economic development. Which levers do we need to fast track innovation in Europe? How can we ensure that technical innovation translates also into societal and policy innovation?

FINANCE PANEL

The panel's aim is to outline challenges and identify opportunities in financing Europe's economic recovery in the post-pandemic and post-war era. At the same time, we need the means to foster the transition to a more sustainable and greener economy. Panellists will discuss the role of public and private investment and the importance of sustainable finance. How can we increase the attractiveness of Europe as a place of investment? Which regulatory environment is needed for the European financial sector to best unfold its potential? How can the European financial sector contribute to the goal of strategic autonomy?

DIGITALISATION PANEL

This panel explores the dynamic intersection of startups, big data, and cybersecurity in the digital age as well as the perceived tension between privacy and need to have access to information. Experts will present the transformative potential of start-ups, as well as engage in a lively discussion about the opportunities presented by big data, and the critical need for robust cybersecurity measures. What can established companies and public administrations learn from start-ups' entrepreneurial and innovation drive? How can the two worlds engage better to mutual benefit? Could this bring us forward to a "strategic open autonomy"?

SPEAKERS

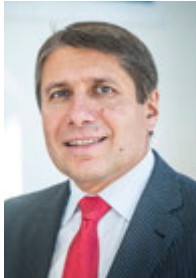


SPEAKERS



SIM ANN

Sim Ann is the Senior Minister of State in the Ministry of Foreign Affairs and the Ministry of National Development in Singapore. She was educated at Hwa Chong Junior College, Oxford University, Stanford University and started her career in 1998 as an Assistant Director for Finance Policy and Planning at the Ministry of Health in Singapore. Prior to her current position, she worked in various roles within the Singaporean government, including the Ministry of Home Affairs and the Ministry of Trade and Industry.



MARKUS J. BEYRER

Markus J. Beyrer has been the Director General of BusinessEurope since late 2012. Prior to this role, he held positions as the CEO of the Austrian Industry Holding ÖIAG, Director General of the Federation of Austrian Industries (IV), and Director for Economic Affairs of the Austrian Federal Economic Chamber. Beyrer has a background in law and commercial sciences with a focus on European economic affairs. He has also held non-executive board positions in Austrian industrial companies.



ROCCO BRÄUNIGER

Rocco Bräuniger has been with Amazon since 2006 and currently serves as the VP, Country Manager for Germany, Austria, and Switzerland. Throughout his career at Amazon, he has held various positions including roles in supply chain management and as a product category manager. Bräuniger has also supported Amazon's expansion in international countries, such as India and Australia. Rocco studied business administration in Bayreuth and earned a Master of Business Administration in Boston.



BØRGE BRENDE

Børge Brende, the President of the World Economic Forum, previously served as the Norwegian Minister of Foreign Affairs, Trade and Industry and the Environment. He has held various leadership positions within the Norwegian Conservative Party. He has also been involved in organizations such as the UN Commission on Sustainable Development and the Norwegian Red Cross.

SPEAKERS



THIERRY BRETON

Thierry Breton has been European Commissioner for the Internal Market, covering industry, digital, defence and space, as well as tourism, services and audiovisual, since 2019. From 2009 to 2019 Mr Breton was CEO of a major European digital technology company, chairing in parallel the French National Research and Technology Association. In 2008-2009, he taught governance at Harvard Business School. From 2005 to 2007, he was appointed Minister for Economic Affairs, Finance and Industry of France. Prior to this, he ran several large companies in the IT and telco sector.



THOMAS CUENI

Thomas Cueni is Director General of IFPMA and is Secretary to the Biopharmaceutical Industry CEOs Roundtable. He led IFPMA through the COVID-19 pandemic, galvanizing industry to develop the Berlin Declaration and was a member of the Access to COVID-19 Tools Accelerator. He was instrumental in establishing the AMR Action Fund; is Chair of the Business at OECD Health Committee; and is a member of the WTO Business Advisory Group. Prior to IFPMA, Thomas was Secretary General of Interpharma and a member of the EFPIA Board.



ANN DOERR

Ann is the Board Chair for Khan Academy and President of the Benificus Foundation. She co-founded The Doerr Institute for New Leaders and serves on multiple boards and advisory boards including Crux Alliance, Climate Imperative and Schoolhouse.org. She has also served on various other boards such as What's Next California Advisory Committee, UCSF Foundation and Rice University Board of Trustees. In 2022 Ann and John Doerr collaborated with Stanford University to launch The Stanford Doerr School of Sustainability its first new school in 70 years.



KAROLINE EDTSTADLER

Karoline Edtstadler is an Austrian politician who has been serving as the Minister for the EU and the Constitution at the Austrian Chancellery since 2020. She holds a law degree from the University of Salzburg. She has held various positions within the Austrian government as well as being a Member of the European Parliament.

SPEAKERS



MYKHAILO FEDOROV

Mykhailo Fedorov became Vice Prime Minister and the Minister of Digital Transformation of Ukraine on August 29, 2019. He is the youngest minister in the history of Ukrainian politics. Graduated from the Faculty of Sociology and Management of Zaporizhzhia University. In March 2023, Mykhailo Fedorov was appointed Vice Prime Minister for Innovations, Development of Education, Science and Technologies – Minister of Digital Transformation of Ukraine.



PAOLO GENTILONI

Paolo Gentiloni has been European Commissioner for the Economy since 2019. He served as Italy's Prime Minister from 2016 to 2018 and as its Minister for Foreign Affairs from 2014 to 2016. He has also served as Minister for Communications and held posts in the City of Rome municipal government. After graduating from Rome's La Sapienza university, he began his career as a professional journalist.



JOHANNES HAHN

Johannes Hahn is an Austrian politician who has served as European Commissioner since 2010. Since December 2019, he is the Member of the Commission in charge of Budget and Administration. Johannes Hahn has held positions in the Austrian government, including as Minister for Science and Research, as well as various management functions in different sectors of the Austrian economy and industry. He holds a degree in philosophy from the University of Vienna.



KRISTINA HAMMER

Kristina Hammer, president of the Salzburg Festival since January 2022, has over 15 years of experience in marketing communications in the premium automotive industry and luxury retail. She founded a strategic brand consultancy in Zurich in 2010, providing support for corporate brand creation and repositioning, as well as advising on communication strategies. Hammer has served on company boards, as a visiting lecturer at HSG and the ETH, and as a board member of the Friends of the Zurich Opera.

SPEAKERS



WILFRIED HASLAUER

Wilfried Haslauer is an Austrian politician who has been serving as the Governor of Salzburg Province since 19 June 2013. Haslauer is a member of the Austrian People's Party (ÖVP). He holds a law degree from the University of Salzburg. Prior to his role as governor, Haslauer served in various positions within the Salzburg provincial government. He has been involved in a wide range of policy areas including economic development, education and social services.



HERMANN HAUSER

Hermann co-founded Amadeus Capital Partners in 1997 with Anne Glover. He has founded and invested in many technology companies including Acorn, ARM, Solexa which was bought by Illumina, CSR, Graphcore and Photonic. Hermann holds an MA in Physics from Vienna University and a PhD in Physics from the University of Cambridge. He is a fellow of the Royal Society and was awarded an honorary KBE in 2015.



PIERRE HEILBRONN

Pierre Heilbronn is currently serving as „Special Envoy of the French President for Ukraine’s relief and reconstruction“. He holds an MPhil in economics from the University of Cambridge and an MA in European affairs from the College of Europe in Bruges. Heilbronn has held significant positions throughout his career. He was the Vice-President in charge of policies and partnerships at the European Bank for Reconstruction and Development from 2016 to 2021. He also served as the Deputy Director of the Cabinet of the Minister for the Economy and Finance from 2014 to 2016.



HERBERT HOUF

Herbert Houf is the President of the KSW – Chamber of Tax Consultants and Auditors. He has 30+ years of experience in auditing and tax consulting. Houf holds a business administration degree from Vienna University of Economics and Business. Besides his role as President he is also a managing director at Audit Partner Austria Wirtschaftsprüfer GmbH.

SPEAKERS



CHRISTINA HUBER

Christina Maria Huber is an alumna of TU Wien and specializes in the important intersection of technology, business, legislation and sustainability. After completing her master's degree in Environmental Technology and International Affairs, Huber quickly became an expert in the energy sector which is undergoing significant changes and is predominantly male-dominated. Following a position as an Energy Efficiency and Renewable Energy Expert at CES (Clean Energy Solutions). She is now the Sustainability Services Manager at Neoom, an Austrian cleantech scale-up.



MARIANNE JANIK

Marianne Janik has been the Chairwoman of the Executive Board at Microsoft Germany since March 2021. She previously served as the Country General Manager for Microsoft Switzerland from July 2015. With a background in law she has extensive sales and management experience in various industries. She began her career at Daimler Benz AG and later held roles in contract management and sales for public authorities, the German Armed Forces and industrial customers. She is actively involved in organizations like Bitkom and AmCham Germany.



HELMUT KAUFMANN

Helmut Kaufmann has been the COO of AMAG Austria Metall AG since September 2007. Previously, he was the Managing Director of ARC Leichtmetallkompetenzzentrum Ranshofen from 1997 to 2007. He also worked at UBE Europe GmbH as Manager for Market Development and Technical Consultant from 1994 to 1997. Kaufmann graduated from Leoben University of Mining in Austria in 1987 and later pursued academic research at MIT in 1989. He obtained his doctoral degree from MUL in 1992 and a post-doctoral teaching qualification from RWTH Aachen in Germany in 2005.



GEORG KNILL

Georg Knill has been President of the Federation of Austrian Industries since June 2020. He began his professional career in 1993 at the Knill Group, where he was, among other things, managing partner together with his brother Christian Knill, and currently serves as chairman of the board of Rosendahl Nextrom GmbH.

SPEAKERS



MARTIN KOCHER

Martin Kocher currently serves as the Federal Minister of Labour and Economy in Austria, a role he assumed in July 2022. Prior to his current ministerial appointment, he held the position of the Federal Minister of Labour from January 2021. Kocher has a strong academic background and has held professorships in behavioral economics at institutions such as the University of Vienna and the University of Munich.



ANASTASSIA LAUTERBACH

Dr. Anastassia Lauterbach is a multilingual int. non-executive director with mandates in the USA, NL, CH, and the UK, a business founder and mentor of Fortune 500 C-Level executives and CEOs of PE companies. She is Managing Director of the ExCo Leadership Group. She is a professor of AI and Cybersecurity, a bestselling author, and a public speaker. Anastassia is the founder of the German and Austrian chapters of the Women Corporate Directors Foundation. She is former SVP Qualcomm Inc. and Deutsche Telekom AG. She holds degrees in Computer Linguistics and Clinical Psychology.



MARIA LEPTIN

Maria Leptin is the President of the European Research Council (ERC) and chairs its Scientific Council. She is a biologist known for her work on developmental mechanisms. With degrees in mathematics and biology she conducted research at renowned institutions across Europe and the United States. Before leading the ERC she served as the Director of the European Molecular Biology Organisation (EMBO). Leptin is a distinguished member of prestigious academies and has received international recognition for her contributions to biology.



ANDRE LOESEKRUG-PIETRI

Andre Loeseckrug-Pietri has held leadership positions in private equity, in industry with Airbus, and as special advisor of the French Minister of Defense, with a focus on technology and innovation. He is the Chairman and Scientific Director of the Joint European Disruptive Initiative (JEDI), the European ARPA, aimed at ensuring that Europe and free societies remain at the cutting edge of science and technology. He is member of several boards including the Munich Security Conference Innovation Board, is a private pilot and a reserve Colonel with the French Air Force.

SPEAKERS



KARL NEHAMMER

Karl Nehammer is the Federal Chancellor of the Republic of Austria. He assumed office in December 2021. Prior to his role as Federal Chancellor, he served as the Minister of the Interior and held positions within the Austrian People's Party (ÖVP).



HELMUT REISINGER

Helmut Reisinger is an Austrian executive who is currently serving as the Chief Executive Officer Europe, Middle East & Africa and Latin America at Palo Alto Networks EMEA. He holds a degree in electrical engineering from the Vienna University of Technology. Reisinger has a wealth of experience in the telecommunications industry having held various leadership positions within Orange Group.



MAIA SANDU

Maia Sandu is the current President of the Republic of Moldova, a position she has held since December 2020. She is the former leader of the Party of Action and Solidarity (PAS) and served as the Prime Minister of the Republic of Moldova prior to her presidency.



CHRISTIAN SEWING

Christian Sewing is the CEO of Deutsche Bank AG. He joined the bank in 1989 and has held several management positions throughout his career across private and commercial banking as well as legal, risk, and audit divisions. Sewing is also actively involved in the banking industry, serving as the President of the German Banking Association and the European Banking Federation.

SPEAKERS



OLIVER SPADIUT

Oliver Spadiut holds a PhD in Biotechnology from TU Wien and has worked as a Post-Doc at KTH in Stockholm. He has held academic positions at TU Wien since 2010, progressing from University Assistant to Assistant Professor and then Associate Professor. His research focuses on biochemical engineering and he has been involved in numerous research projects funded by organizations such as the Austrian Science Fund and the Austrian Research Promotion Agency. He has also taught courses at several universities.



MICHAEL STRUGL

Michael Strugl is the Chairman of the Managing Board of VERBUND AG, Austria's leading electricity company and one of the largest electricity generators from hydro power in Europe, since January 2021. Additionally, Strugl holds the position of President of Austria's Energy Industry representative body, as well as the position of President of the World Energy Council Austria. Previously, Dr. Strugl served as State Minister of Upper Austria for economic affairs and later also as Vice-Governor of Upper Austria. Academic education: JKU in Linz, University of Toronto and Stanford University.



NATHALIE TOCCI

Nathalie Tocci is the Director of the Istituto Affari Internazionali (IAI) and an Honorary Professor at the University of Tübingen. She has served as a Special Advisor to EU High Representatives Federica Mogherini and Josep Borrell, playing a key role in writing the European Global Strategy and working on its implementation. Tocci has held research positions at various institutions, including the Centre for European Policy Studies and the European University Institute. Her research interests encompass European integration, foreign policy, the Middle East and transatlantic relations.



JACQUES VANDERMEIREN

Jacques Vandermeiren is a Belgian executive who has been serving as the CEO of the Port of Antwerp-Bruges since 2017. He graduated as Master of Laws, a qualification which he later supplemented with a master's in European Studies. Vandermeiren has extensive experience in the maritime and logistics sector. Prior to his current role he held various positions at the network operator and listed company Elia.

SPEAKERS



ANTON ZEILINGER

Anton Zeilinger is Nobel Laureate in physics 2022 and a pioneer of quantum foundations and quantum information science with quantum computation and quantum communication. He is Professor Emeritus at the University of Vienna and Senior Scientist at the Austrian Academy of Sciences. His earlier affiliations include the Technical Universities of Vienna and Munich, Innsbruck University, the Humboldt University Berlin, the Massachusetts Institute of Technology M.I.T., Oxford University and the Collège de France

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